



Sponsor Charlotte Rugby Club

The Charlotte Rugby Football Club (CRFC) is seeking sponsorship with your business. We are a 501(C)(3) non-profit corporation and recognized as a tax-deductible, charitable organization by the IRS.

Why sponsor RUGBY?

- Rugby is currently the fastest growing sport for athletes in the US
- Rugby has a huge footprint in the Charlotte area, with athletes of all ages (Youth to Senior Clubs)
- Rugby is statistically safe sport with proper tackling technique and concussion protocol taught to all athletes
- Rugby creates a family on and off the field like no other sport. To that, rugby clubs have a very tight knit group of members that have long playing carriers, followed up by years of continued support once they have hung up their boots

The Club

Established in 1971, Charlotte Rugby Club has been competing in, and throughout the region, for 50 years. As a club, we have been fortunate to have competed at both an amateur and pro-am level, all while continuing to develop athletes of all skill levels. Currently, the Men and are both competing in USA Rugby's D2 South region, and the Women in the newly established D1-East region, both continuously progressing into playoffs and Nationals. The Women won the D2-2018 National Championship! During our regular 15s season, we field 2 Competitive Men's teams as well as 1 Competitive Women's team

Teams and Membership

Charlotte Rugby Club is fortunate to have both a strong player and member base. Currently, we have 120 active athletes playing for the club, and over 1500 members. Although large, we are a tight knit group that frequently interacts on and off the field.

Our Facility: Skillbeck Athletic Grounds

Built by some of the original members of CRFC, our current field and clubhouse opened in the late 1980s. Offering a 5000 sq2 facility, a regulation sized field, a 1000 sq ft observation deck, bar, parking, etc., the Charlotte Rugby Club is able to operate as a fully functioning, player-run business. It is regarded as one of the top rugby facilities in the Nation.





CRFC Sponsorship Levels

The sponsorship levels listed below are standard packages.

If you do not see an option that suits your business, we offer personalized packets to find an option that works best.

Unless otherwise stated, all sponsor promotions are valid for 1 year.

Sponsorship Level	Recognition Gift	Exposure
DIAMOND <i>Tax-Deductible Contribution - \$7,500</i>	<ul style="list-style-type: none"> ● Framed Charlotte Men's or Women's Jersey ● Additional Season Pass for 2 Adults 	<ul style="list-style-type: none"> ● All Exposure and Recognition Gifts from the PLATINUM level ● Company Logo Displayed on CRFC Post and/or Deck Pads utilized for all CRFC home games and field rentals
PLATINUM <i>Tax-Deductible Contribution - \$5,000</i>	<ul style="list-style-type: none"> ● Framed Charlotte Men's or Women's Jersey 	<ul style="list-style-type: none"> ● All Exposure and Recognition Gifts from the Gold level ● Company Logo Displayed on CRFC Match Jerseys
GOLD <i>Tax-Deductible Contribution - \$2,500</i>	<ul style="list-style-type: none"> ● Charlotte Rugby Club signed ball 	<ul style="list-style-type: none"> ● All Exposure and Recognition Gifts from the Silver level ● Company Logo Displayed on CRFC warm ups worn before all games
SILVER <i>Tax-Deductible Contribution - \$1,000</i>	<ul style="list-style-type: none"> ● Framed CRFC 15's Team Photo (M&W) 	<ul style="list-style-type: none"> ● All Exposure and Recognition Gifts from the Bronze level ● Company logo printed on all CRFC Rugby t-Shirts during the year of contract
BRONZE <i>Tax-Deductible Contribution - \$500</i>	<ul style="list-style-type: none"> ● Monthly Newsletter promotion to 1500 (and counting) member list 	<ul style="list-style-type: none"> ● 1 x Promotional banners (2x4) displayed on our home fence line, displayed during the year of the contract ● Website logo on homepage with hyperlink to your website ● 1 Season pass for home games for (2) people ● Acknowledgement on main social media pages: Facebook and Instagram

In-Kind Sponsorship: cones, practice balls, new post pads, med kit supplies, warm-up shirts, grass seed, etc. (*don't hesitate to ask as our needs list changes!*)



CRFC Sponsorship Agreement

Date: _____ / _____ / _____

Between (company): _____ & Charlotte Rugby Football Club

Level of sponsorship: Diamond Platinum Gold Silver Bronze

TERMS OF AGREEMENT

_____ agrees to grant to the sponsor the sponsorship rights as outlined in this sponsorship package for (1) year

Authorized person: _____

Signature: _____

Date _____

SPONSOR DETAILS:

Company Name Displayed as:

Company Address:

Contact Person:

Contact Person Email:

Company Phone: Work: _____

To maximize promotional opportunities please provide High res .jpg or .png of logo in color and black & white

Please email this confirmation and logos to crcadmin@gmail.com

PAYMENT DETAILS:

Please email crcadmin@gmail.com for directions regarding:

Card Swipes

Cash Payments

Wire Transfers

eTransfers

Please make checks/money orders payable to "Charlotte Rugby Football Club"

Mailing Address: 2911 Bellhaven Cir, Charlotte NC 28214